Outreach Tips & Tricks
Some ideas to help spread the word to families in your community:

Share this toolkit with parent leaders in your school’s PTO, PTA, and school board.

Hang up posters in your local library, grocery store, parks, and other places frequented by families.

Share this toolkit with local community organizations.

What’s in the toolkit?

- How to customize materials
- Posters
- Newsletter templates
- Social media graphics
- Press release template
- Robocall and text script
- Did you know?

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